




VISION LEAF
tobacco

**SUSTAINABILITY
FRAMEWORK
2020**



Our commitment to farming sustainably has been at the core of all our operations as reflected in our mission statement below;

“Our mission is to meet the demands of our customers in Europe, USA, Asia and South Africa with the very best of what Africa can produce by:

- ***Providing sustainably grown produce;***
- ***Supplying ethically and responsibly sourced product;***
- ***Creating strategic Long-term partnerships with our farmers and customers;***
- ***Ensuring production of certified, high quality produce;***
- ***Ensuring assurance of Supply and Traceability;***
- ***Building a comprehensive Product portfolio on a consistent basis***

SUSTAINABLY GROWN PRODUCE

Our long-term commitment to sustainable farming is reflected in our desire for responsible investment in agriculture so as to maximise our monetary, social and environmental impact to create win-win scenarios for surrounding communities. We are guided by the principles below.



SOIL HEALTH

Using soil productively without harming future productivity and the Ecosystem by eliminating pesticides which harm microbial diversity.
Crop rotation and limited tillage to increase soil carbon (humus) Content. Minimise soil erosion



PLANT NUTRITION

To curb the negative effect of fertilizer on the microbial population, inorganic fertilizers are replaced, as far as possible, with carbon-loaded fertilizer and organic material i.e organic compost and manure



PLANT PROTECTION

An integrated pest control approach is followed such as inter cropping and use of biological management agents. Disease-resistant plant cultivars are investigated and developed throughout.



WATER MANAGEMENT

Promoting Rain water harvesting and dam development, Protection Of Wetlands. Use of latest automated irrigation technology i.e pivot, drip irrigation



ENERGY CONSERVATION

Use of renewable energy where applicable with the introduction of solar pumping solutions and also currently developing solar powered Cold Storage to ensure product freshness

ETHICALLY AND RESPONSIBLY SOURCED



The company recognizes that the best way to ensure continual economic growth is to enhance lasting social structures within the farming communities it cooperates with. Vision Leaf Tobacco ensures that staff welfare is prioritised with regards to training and development, Health training and awareness. Gender issues are a constant priority. Our goal is to work together with our partner farmers to reduce poverty and strengthen communities.

STRATEGIC LONG-TERM PARTNERSHIPS WITH OUR FARMERS AND CUSTOMERS



We pride ourselves in the long beneficial relationship with partners who can add significant value. We offer programmed volumes, offering the opportunity to plan ahead, maximise returns and minimise risk.

CERTIFIED HIGH QUALITY PRODUCE



By ensuring that growers continue to meet the stringent requirement for certification under GLOBAL G.A.P and Fairtrade Certification, we can guarantee our produce meets with all food safety regulations. Strict quality control is monitored from source to end market.



ASSURANCE OF SUPPLY AND TRACEABILITY



Seasonal planning and the use of the right certified seed and cultivars ensures that we meet the strict requirements of customers and a comprehensive logistics support to ensure fresh produce is delivered. The Company has developed a highly disruptive traceability technology, linking food producers directly with the customer.

COMPREHENSIVE PRODUCT PORTFOLIO ON A CONSISTENT BASIS



Vision Leaf Tobacco offers high quality products that have a longer shelf life, but that are also healthy and that taste good due to our programmed volume plan and diverse grower base. Our produce provides nutritionally dense food that has been grown ethically, with as little damage to the environment as possible. We can produce these products cost-effectively, reliably and in adequate quantities to make a huge contribution towards food security.



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